



ACADEX COGNITIVE

The Citadel of Excellence

www.acadexcognitive.com

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EdTech partnership

Digital Learning Solutions

Empowering Professional Schools and Training Centers with digital Learning Solutions

Dear Sir/Madam,

AcadEx is pleased to propose a strategic EdTech Partnership with your prestigious institution to extend your academic programmes to online learners while creating additional opportunities for student acquisition, institutional visibility and revenue generation.

Through this partnership, your institution can onboard its programmes onto the AcadEx platform, with approved recorded lessons and learning materials made available to online students. Learners will be able to follow their institution's programmes remotely while remaining aligned with the institution's normal academic structure and activities.

What AcadEx Brings to the Partnership

- Digital Learning: Online delivery of your institution's approved courses and recorded lessons.
- Student Acquisition: Both AcadEx and the institution participate in promoting programmes and attracting learners.
- Programme Promotion: AcadEx promotes selected programmes through its digital platforms and educational network.
- Revenue Sharing: The proposed model provides 65% of course revenue to the institution and 35% to AcadEx, with platform maintenance and related digital costs accommodated within the AcadEx share.
- Technical & Data Support: Digital infrastructure and relevant technical support for online delivery.

- Joint Opportunities: Potential collaboration in professional training, career development, webinars, conferences and other educational initiatives.

AcadEx seeks to extend institution's programmes digitally, helping your institution reach more learners, offer greater flexibility and create additional opportunities for growth.

We would be pleased to discuss the model, programme selection, revenue structure and implementation process further with your institution.

We look forward to building a mutually beneficial partnership with you.

Respectfully,

GODWILL YAKUM

CEO, AcadEx

Our Contacts

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